

Felicia

Graphic & Packaging Designer

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Soft Skill

Time Management
Adaptability
Self - Discipline
Stress Management Abilities

Language

Mandarin ●●●●●●
Cantonese ●●●●●●
English ●●●●●●
Malay ●●●●●●

Interest

- 🎧 Music
- 📷 Photography
- 🍴 Food
- 🍵 Tea
- 🛹 Skateboarding
- 🎬 Movie
- 📖 Travel
- 🏊 Snorkeling
- 🏀 Sport

About Me

My name is Felicia Lim Yu Zhen, a passionate graphic designer specializing in packaging design, branding and photography. Embracing challenges and stepping out of my comfort zone have driven me forward, fostering continuous innovation and growth. I pride myself on exceptional time management, adaptability, and stress management skills, thriving in dynamic, fast-paced environments. I excel in teamwork settings, always eager to face new challenges and contribute to my team's success.



Education

- Sept 2022 - Present Raffles College of Higher Education in Kuala Lumpur
Diploma in Creative New Media Technology
- 2017 - 2021 SMK Pandan Mewah
Sijil Pelajaran Malaysia (SPM)



Software Skill

- Photoshop ●●●●●● After Effects ●●●●●●
- Illustrator ●●●●●● InDesign ●●●●●●
- Premiere ●●●●●● Maya ●●●●●●
- Dreamweaver ●●●●●● Tiled ●●●●●●



Design Skill

- Packaging Design
- Branding
- Photography
- Video Editing
- 3D Modeling
- Layout Design
- Website Design
- Game Design
- Motion Graphic
- Print Design